



Siobhan Lyons

Hello! My name is Siobhan Lyons and I am currently pursuing the Masters of Sustainability Leadership degree. I decided to pursue this degree to make a difference in the world while still being able to use my previous experience in operations and business management. The FGMP interested me because I know the value of connecting with someone who has done or is actively doing the work you aspire to do. I wanted to learn from someone with first-hand experience in sustainability to define my path and build confidence in my fit in the industry.

Mentorship Experience

My mentor is Michael Hwang who works for Intel in Supply Chain Sustainability. Mike and I happened to be pursuing the MSL and EMSL degrees concurrently and were able to discuss topics and expand upon material covered in the classes we were taking as well as talk about Mike's experience in the sustainability world. We try to meet once a month. We have practiced mock interviews and reworked my resume and cover letter to be more in line with the positions I am applying for in the sustainability field. I think the biggest things I have learned from Mike are to have confidence in myself and my abilities, how to market myself and my skill set to potential employers, and the value of being a boundary spanner.

Global Sustainability

I have learned that we all cannot accomplish anything as it relates to sustainability unless we know how to communicate with others in different business units, companies, or countries. We need to cater our message so that it resonates with who we speak to. You will never have credibility or relatability with others unless you know how to speak their language and connect them to your message. You have to put it in terms they understand or else you will lose credibility and the ability to influence their decision-making process.

Applied Experience

I had the opportunity to attend GreenBiz 2021 and it was fantastic! I was able to sit in on presentations from sustainability leaders such as the founder and CEO of TerraCycle, the CEO of the Sustainability Consortium, and Bill Gates. The biggest take-away I have from this conference was the idea that future sustainability leaders need to be systemic thinkers who can lead multi-disciplinary teams. Additionally, we need to set science-based long-term goals to address climate change and environmental needs. This aligns with many of the conversations Mike and I have had as well as the material I am learning in the MSL program.

Future Plans

Mike and the FGMP have truly changed the way I see my future in sustainability. I feel I have a more realistic view of the path ahead and the challenges I will face in the future. I am optimistic and confident in my abilities to succeed and am excited to show the world what I have learned. I am currently applying for roles in Corporate Social Responsibility and hope to work on ESG reporting and Annual Sustainability Reports.