



Jacob Wagner

Jacob is completing a Bachelor of Science in Sustainability, with a concentration in Sustainable Ecosystems, and will graduate summa cum laude in Summer of 2021. He served eight years in Joint Special Operations Command (JSOC) of the military and was a monk for five years before coming to ASU for a different degree. Jacob is developing a global social impact company that uses ecological economic models to bridge the market gap from sustainable finance to human and natural capital, while empowering ecosystem services. The FGMP offered a global sustainability perspective to better understand why Corporate Social Responsibility (CSR) values contrast with local community values.

Mentorship Experience

Dr. Ayla Kiser of Johnson and Johnson is a Senior Scientist and Director of Biomimicry in the R&D sector of Global Consumer Healthcare Products in Val-de-Reuil, Normandy, France. Her passion for nature's genius, engineering, and Earth's system dynamics was a wellspring of knowledge for Jacob. She mentored him through industry perspectives on sustainability, biomimicry, and revealed the path for him to use financial analytics in communicating the compounding systemic value of nature to senior managers, board members, partners, and the C-suite of any company, regardless of industry or size.

Global Sustainability

Dr. Kiser helped Jacob see the unique strengths his pragmatic and academic background in health, wellness and regeneration brings to the global stage. She encouraged him to seek how to best communicate the Environmental, Social, and corporate Governance (ESG) value of ecosystem services to the sustainable financiers who manage global assets. Ayla is truly a Lotus flower in the corporate world!

Applied Experience

Jacob attended the GreenBiz21 conference and was given unprecedented access to network with sustainable leaders of Fortune 500 companies, billion-dollar global asset managers, and global sustainability partners.

Future Plans

Jacob will invest the next two years in a Master's of Global Management, at Thunderbird's School of Global Management, while he builds his board's vision of a global ecometric company. The FGMP program proved to be pivotal for everything ASU could offer him on the global stage. Jacob is grateful for the honor of being a mentee in one of the most innovative and progressive spaces at the School of Sustainability.